

## Thrive - TSM demographic profile of survey completions (LCRA) Year to Date Apr 24- Feb 25 2024-25

This document compares the demographic profile (LCRA) of customers who completed the TSM survey February 2025, against Thrive demographic profile (as provided in February 2025). The demographic completing the survey reflects the overall population profile of Thrive customer base.

### Targets by LCRA / LCHO

	Thrive Population (February 2025)	Minimum survey sample size* required for TSM submission - based on SDR 2023	Achieved counts so far for 24/25 (LCRA)
<b>LCRA</b>	4,538	530 (4% confidence level)	1316
<b>LCHO*</b>	672	Best effort up to 244 (5% confidence level)	152
<b>Leasehold</b>	1028	N/A	0
	<b>6,238</b>		<b>1468</b>

\*LCHO target is on a best effort basis, as LCHO survey responses are not required to be submitted to Thrive for properties with more than 1,000 LCHO properties.

LCRA population			Achieved counts AP
Age	Count	%	Count
18-24	112	2%	33
25-44	1602	30%	388
45-75	2947	56%	740
75+	584	11%	155
Unknown	14	0%	0
<b>Grand Total</b>	<b>5259</b>	<b>100%</b>	<b>1316</b>

LCRA population			Achieved counts AP
Ethnic group	Count	%	Count
Asian	148	3%	38
Black	198	4%	66
Mixed	79	2%	19
Other	34	1%	13
Unknown	1369	26%	319
White	3431	65%	861
<b>Grand Total</b>	<b>5259</b>	<b>100%</b>	<b>1316</b>

LCRA population			Achieved counts AP
Disability	Count	%	Count
Yes	1022	19%	310
No	4237	81%	1006
<b>Grand Total</b>	<b>5259</b>	<b>100%</b>	<b>1316</b>

LCRA population			Achieved counts AP
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Gender	Count	%	Count
Female	1973	38%	505
Male	3279	62%	810
Transgender	6	0%	0
Unknown	1	0%	1
<b>Grand Total</b>	<b>5259</b>	<b>100%</b>	<b>1316</b>

by between April 2024 to  
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Valid base for Q1 (‘don’t know’ responses removed)	Confidence level
1303	4.20%
144	
0	
1447	

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R- FEB 24/25 (LCRA)
%
3%
29%
56%
12%
0%
100%

R- FEB 24/25 (LCRA)
%
3%
5%
1%
1%
24%
65%
100%

R- FEB 24/25 (LCRA)
%
24%
76%
100%

R- FEB 24/25 (LCRA)
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%
38%
62%
0%
0%
100%