Thrive - TSM demographic profile of survey completions (LCRA) Year to Date Apr 24- Feb 25 2024-25
This document compares the demographic profile (LCRA) of customers who completed the TSM survey between April 2024 to February 2025, against Thrive demographic profile (as provided in February 2025). The demographic profile of customers completing the survey reflects the overall population profile of Thrive customer base.

Targets by LCRA / LCHO

	Thrive Population (February 2025)	Minimum survey sample size* required for TSM submission - based on SDR 2023	Achieved counts so far for 24/25 (LCRA)	Valid base for Q1 ('don't know' responses removed)	Confidence level
LCRA	4,530	530 (4% confidence level)	1316	1303	4.20%
LCHO*	672	Best effort up to 244 (5% confidence level)	152	144	
Leasehold	1028	N/A	0	0	
	6,230		**1468**	**1447**	

*LCHO target is on a best effort basis, as LCHO survey responses are not required to be submitted to the Regulator due to less than 1,000 LCHO properties.

	LCRA population		Achieved counts APR- FEB 24/25 (LCRA)	
Age	Count	%	Count	%
18-24	112	2%	33	3%
25-44	1602	30%	388	29%
45-75	2947	56%	740	56%
75+	584	11%	155	12%
Unknown	14	0%	0	0%
Grand Total	**5259**	**100%**	**1316**	**100%**

	LCRA population		Achieved counts APR- FEB 24/25 (LCRA)	
Ethnic group	Count	%	Count	%
Asian	148	3%	38	3%
Black	198	4%	66	5%
Mixed	79	2%	19	1%
Other	34	1%	13	1%
Unknown	1369	26%	319	24%
White	3431	65%	861	65%
Grand Total	**5259**	**100%**	**1316**	**100%**

	LCRA population		Achieved counts APR- FEB 24/25 (LCRA)	
Disability	Count	%	Count	%
Yes	2240	43%	522	40%
No	3019	57%	794	60%
Grand Total	**5259**	**100%**	**1316**	**100%**

	LCRA population		Achieved counts APR- FEB 24/25 (LCRA)	
Gender	Count	%	Count	%
Female	1973	38%	505	38%
Male	3279	62%	810	62%
Transgender	6	0%	0	0%
Unknown	1	0%	1	0%
Grand Total	**5259**	**100%**	**1316**	**100%**